



Dear Colleague:

As a valued supporter of the philanthropic sector, we invite you to partner with us for the 2019 NYS Funders Conference scheduled from September 9<sup>th</sup> – 11<sup>th</sup>, 2019 at the Hilton Albany in Albany, New York.

This three-day event is the only conference of its kind and will convene 225 grantmakers from nearly 90 organizations across New York State for thoughtful plenary sessions, collaborative learning opportunities, and extensive networking time. Philanthropic leaders from all types and sizes of organizations – including private foundations, community foundations and corporate giving programs – will dig deeper into the topics that impact their work the most and expand their understanding of issues shaping philanthropy. We plan to explore emerging trends, equity and diversity, innovative thinking, collaborative practices, amplifying impact, and so much more.

Each aspect of the NYS Funders Conference is thoughtfully designed to strengthen the philanthropic network in our state and amplify the work of funders. The signature elements of the conference – like recognized keynote speakers and site visits around the host region – are made possible thanks to the support of our valued sponsors.

This year's conference offers underwriters a unique opportunity to connect and gain visibility with many of the leading philanthropic institutions in the state. Our network includes 90 member foundations with over \$8 billion in assets and yearly investments of over \$230 million in New York State. Sponsorship benefits include the ability to have your company recognized at events during the conference, to include an advertisement in the event program, and for your logo to be included in promotional materials leading up to and during the conference.

Details on the sponsorship opportunities are enclosed. Please think of the menu as a starting point. We welcome the opportunity to discuss these opportunities, or to work with you to customize a partnership that is right for you and your organization.

Thank you in advance for your support of our work to promote effective philanthropy for the public good.

*Corinne L. Ribble*

Corinne L. Ribble  
Executive Director



## 2019 NYS FUNDERS CONFERENCE SPONSORSHIP LEVELS

The NYS Funders Conference brings together grantmakers, trustees of foundations, government funders, corporate giving programs, community foundations, and other philanthropic organizations, partners and community leaders from across the State to learn, share, and participate in critical conversations that will shape the future of our communities.

We extend the following benefits to you in appreciation of your sponsorship:

<b>Sponsorship Opportunities</b>	<b>Presenting Sponsor \$25,000</b>	<b>Leadership Sponsor \$10,000</b>	<b>Platinum Sponsor \$7,500</b>	<b>Gold Sponsor \$5,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Bronze Sponsor \$1,500</b>
Placement of logo on all paper and digital invitations*	✓	✓				
Recognition of sponsorship at all events	✓	✓				
Sponsorship of a plenary (\$10,000) or secondary event (\$7,500)		✓	✓			
Distribution of materials to each participant	✓	✓	✓	✓		
Sponsorship recognition from podium	✓	✓	✓	✓		
Placement of an advertisement in the conference program**	✓	✓	✓	✓	✓	
Placement of logo on printed program	✓	✓	✓	✓	✓	✓
Placement of logo on A/V presentation	✓	✓	✓	✓	✓	✓
Placement of logo and website link on conference website	✓	✓	✓			
Name listed on conference website				✓	✓	✓
Collateral materials placement on information table	✓				✓	✓
Recognition at a secondary event or session					✓	✓

*Please Note:*

\* *Dependent upon when sponsorships are secured in relation to NY Funders Alliance communications schedule.*

\*\* *Details to be discussed with NY Funders Alliance staff.*

*Please contact Corinne Ribble at 315-565-0451 or [corinne@nyfunders.org](mailto:corinne@nyfunders.org) to discuss an opportunity above.*



## **A LA CARTE SPONSORSHIP OPPORTUNITIES**

*NY Funders Alliance realizes that there are opportunities within the conference experience that our friends, members, and community partners would like to sponsor. Here are some additional items that you might consider sponsoring outside of the general sponsorship opportunities listed above. Think of this list as a starting point in finding the right opportunity for your organization and contact us to discuss the options further!*

### **\$10,000 – Plenary Speaker Host**

The 2019 NYS Funders Conference will have three plenary sessions. A *Leadership* level, Plenary Sponsor will have the opportunity to be part of the program – including introducing the speaker(s), as well as be recognized from the podium, in the conference program, and in the A/V presentation that will be displayed during the plenary sessions.

### **\$7,500 – Funder Reception**

The conference will include receptions for funders to connect and network with each other. The Reception Sponsor will have the opportunity to be part of the welcoming festivities on that night, and will be recognized from the podium, in the conference program, and in the A/V presentation that will be displayed during the plenary sessions.

### **\$5,000 – Audiovisual/Technology**

The conference experience relies heavily on the audiovisual technology incorporated into the plenary and breakout sessions. This sponsorship will support our efforts to meet presenters' technology needs, and will be recognized from the podium, in the conference program, and in the A/V presentation that will be displayed during plenary sessions.

### **\$2,250 – Speaker Gifts**

Our conference wouldn't be nearly as successful without the lineup of great speakers we attract. Each speaker receives a gift as a token of our appreciation for contributing their time and talent to the conference. The Speaker Gift Sponsor will be recognized in the conference program and the A/V presentation displayed during plenary sessions.

### **\$1,500 – Conference Sessions**

Our breakout sessions are the heart of the conference, where attendees learn and engage with each other. This sponsor will have the opportunity to introduce the session and the session speakers. All conference session sponsors will receive recognition in the conference program and the A/V presentation displayed during plenary sessions.

### **\$1,250 – Attendee Gift\***

Each conference attendee receives a NY Funders Alliance branded item to bring back to their office. The conference gift is always a highlight for attendees, and past gifts have included tote bags, notebooks, and water bottles.

### **\$1,000 – Conference Bookseller\***

The on-site bookseller is a conference favorite and offers attendees the chance to purchase books authored by our speakers, written about issues impacting the philanthropic sector, and covering emerging trends.

### **\$750 – Hospitality Sponsor\***

Have your organization recognized for sponsoring a coffee and snack break between sessions – always an appreciated spot for networking and a quick pick me up!

*\*Indicates sponsorships that will be recognized in the conference program and the A/V presentation displayed during plenary sessions.*

*Please contact Corinne Ribble at 315-565-0451 or [corinne@nyfunders.org](mailto:corinne@nyfunders.org) to discuss an opportunity above or to identify an opportunity that is not currently listed.*



## 2019 NYS FUNDERS CONFERENCE SPONSORSHIP COMMITMENT

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Sponsor Name *(please list organization name exactly as it should appear in promotional materials)*

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Contact Name, Title

Email Address

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Mailing Address

City

State

Zip Code

I would like to sponsor the 2019 NYS Funders Conference as a:

- ☐ Presenting Sponsor \$25,000
- ☐ Leadership Sponsor \$10,000
- ☐ Platinum Sponsor \$7,500
- ☐ Gold Sponsor \$5,000
- ☐ Silver Sponsor \$2,500
- ☐ Bronze Sponsor \$1,500
- ☐ Hospitality Sponsor \$750
- ☐ Other Sponsorship Opportunity - \_\_\_\_\_

☐ Enclosed is a check made payable to NY Funders Alliance in the amount of \$ \_\_\_\_\_

**OR**

☐ Please send me a formal invoice to process my sponsorship payment of \$ \_\_\_\_\_

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Printed Name

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Signature

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Date

*Please return the signed version of this form to Rebecca McDonald at [rebecca@nyfunders.org](mailto:rebecca@nyfunders.org) along with digital files of your logo and ad for the program, if appropriate. To ensure acknowledgement of your company's sponsorship, we ask that you send this form in as soon as possible. Sponsorship information will be updated as it is received.*